



Uniform Guidelines 2020-2022

INTRODUCTION

This manual is designed to ensure that all uniforms and apparel worn by athletes during major UIPM competitions (Pentathlon World Cups & Finals, all World Championships) comply with UIPM branding guidelines.

UIPM reserves the right to remove or hide from the uniforms any logo or slogan that contravenes these rules.

All athletes are prohibited from displaying the logo of another international body. Where this is present, athletes need to cover the logo except in the case of a homologation logo.





Chapter 01

UIPM marks

Use of event and UIPM marks on all uniforms during competitions.

LOGO PATCH

The logo patch must not be modified and has to be kept devoid of any effect or gradient in order to be fully reproduced with embroidery or digital printing.

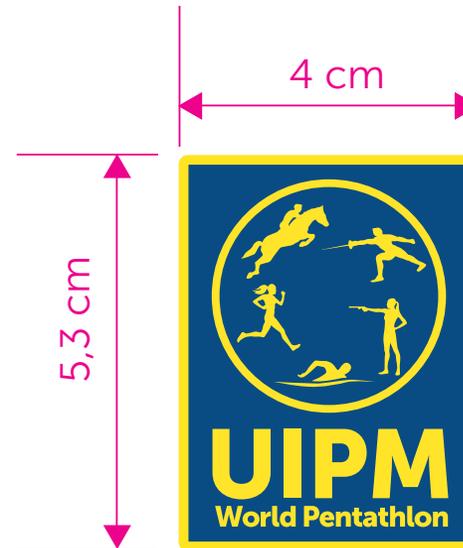
The logo patch on uniforms is made of 2 colours.



LOGO PATCH

Note: the above dimension's scale is relative to the logo size hint. Additional solutions are subject to UIPM approval.

For any questions regarding printing colors, please contact: marketing@pentathlon.org



(<30 cm²)

UIPM BLUE

Process Color CMYK (Primary reference)

C **100** | M **78** | Y **24** | K **5**

PMS - Pantone Matching System

Pantone **541 C**

RGB

R **44** | G **69** | B **121**

UIPM YELLOW

Process Color CMYK (Primary reference)

C **0** | M **7** | Y **90** | K **0**

PMS - Pantone Matching System

Pantone **107 C**

RGB

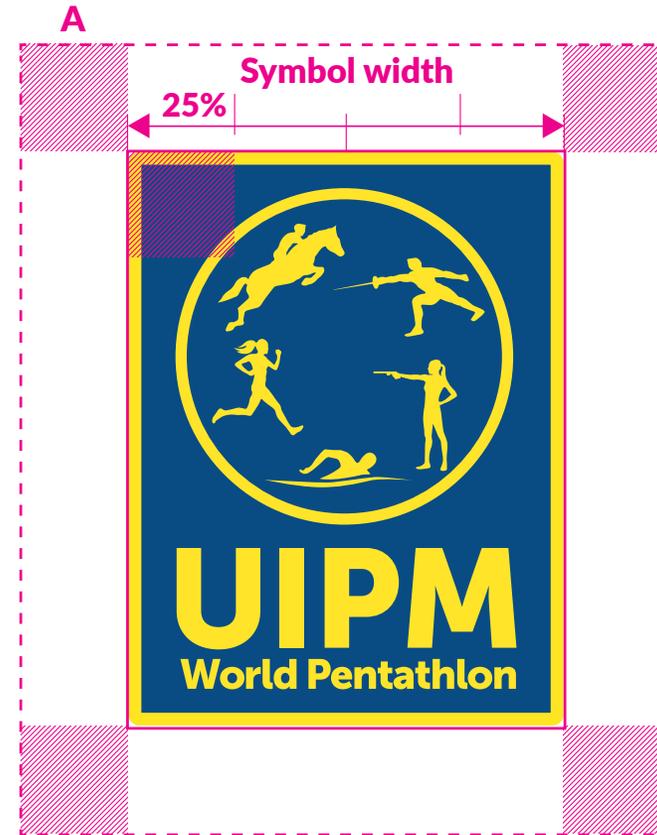
R **251** | G **226** | B **56**

SIZE AND CLEAR SPACE

Clear space around the UIPM logo is defined by 25% of the entire symbol eight (A) and is applied proportionally to the size of the logo.

In order to make sure the integrity of UIPM logo is maintained, the following guidelines must be respected.

All exceptional cases for special applications not included in the guidelines must be submitted and approved by UIPM.



PRINTING AND EMBROIDERY TECHNIQUES

Please make sure that your jersey manufacturer/supplier carefully reads these notes:

Screen printing

In screen printing the logo is printed onto fabric through a stencil held in place by a screen.

Direct to Garment

It's essentially ink-jet printing for fabric. The logo is printed directly on the product. This state of the art process allows for millions of colours and shades to be applied on the item.

Embroidery

Embroidery is the process of sewing a digitised design onto garments.

Heat Transfer

The material is cut and heat pressed onto the garment.



Pentathlon Swimming

During Pentathlon Swimming event, athletes must wear their NF uniform.





Biathle/Triathle

UIPM homologation patch attached on one of the strap zones.



Fencing

UIPM logo on the non-fencing arm





Riding
UIPM logo at top
of the right arm



Laser Run

UIPM logo on the right shoulder and UIPM homologation logo proof sticker on the frame of the pistol -or- body of the laser container.



A UIPM Sticker is required for all existing pistols. If already bought, it is necessary to ask the provider for a UIPM sticker.





Awards ceremony

UIPM logo on
the right shoulder





Chapter 02

Other Authorised Logos

Athletes/NF sponsor, manufacturer and product technology logos can be placed on athletes' uniforms or equipment according to the positioning described under this chapter and based on the statements under the *"Guidelines Regarding Authorised identifications Games of the XXXII Olympiad Tokyo 2020"*.

Application of Guidelines regarding Authorised Identifications for Sponsors (including National supports), Manufacturer & Product Technology

Clothing Items:

One or more Identifications of the Sponsors (including National supports), Manufacturer and/or Product Technology inside the appropriate clothing item areas presented below will be permitted, to a maximum total size per areas of 50 cm² (this does not include the UIPM logo).

All athletes are prohibited from showing the logo of another international body. Where this is present, athletes need to cover the logo except in the case of a homologation logo.

Sport Equipments:

One Identification of the Sponsor per item will be permitted according to the dimensions presented below.

Pentathlon Swimming

Clothing Items:

- **PENTASUIT**

- **ROBE**

- **ONE-PIECE PENTASUIT**

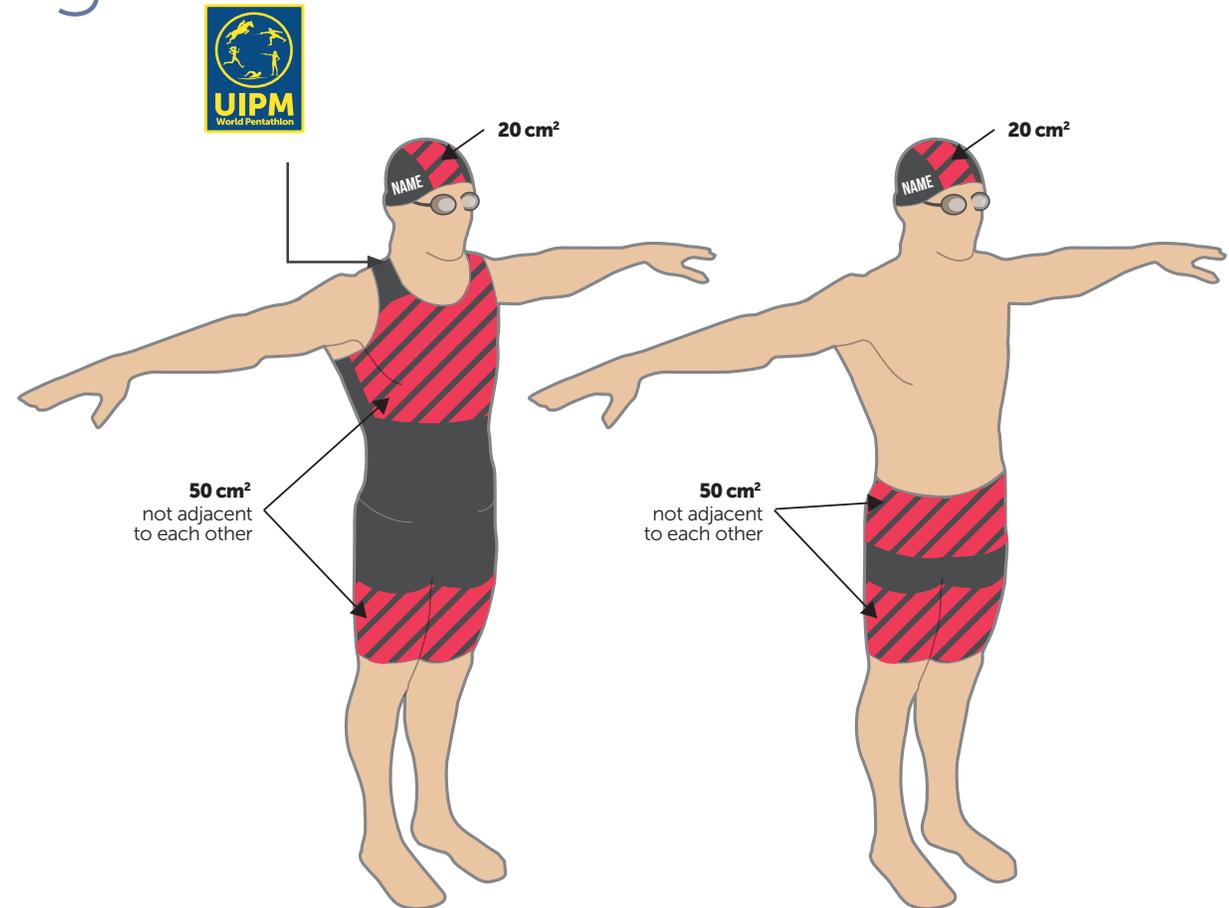
Where one-piece body suits are used in competition, identification of the Sponsor, Manufacturer & Product Technology (to a max size of 50 cm²) shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Sport Equipments:

- **SWIM CAP**

Maximum size of 20 cm².

 Authorised Identification area of the Sponsor, Manufacturer & Product Technology



Source: based on "Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020"

Biathle/Triathle

Clothing Items:

- **ONE-PIECE PENTASUIT**

Where one-piece body suits are used in competition, identification of the Sponsor, Manufacturer & Product Technology (to a max size of 50 cm²) shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

Sport Equipments:

- **SWIM CAP**

Maximum size of 20 cm².

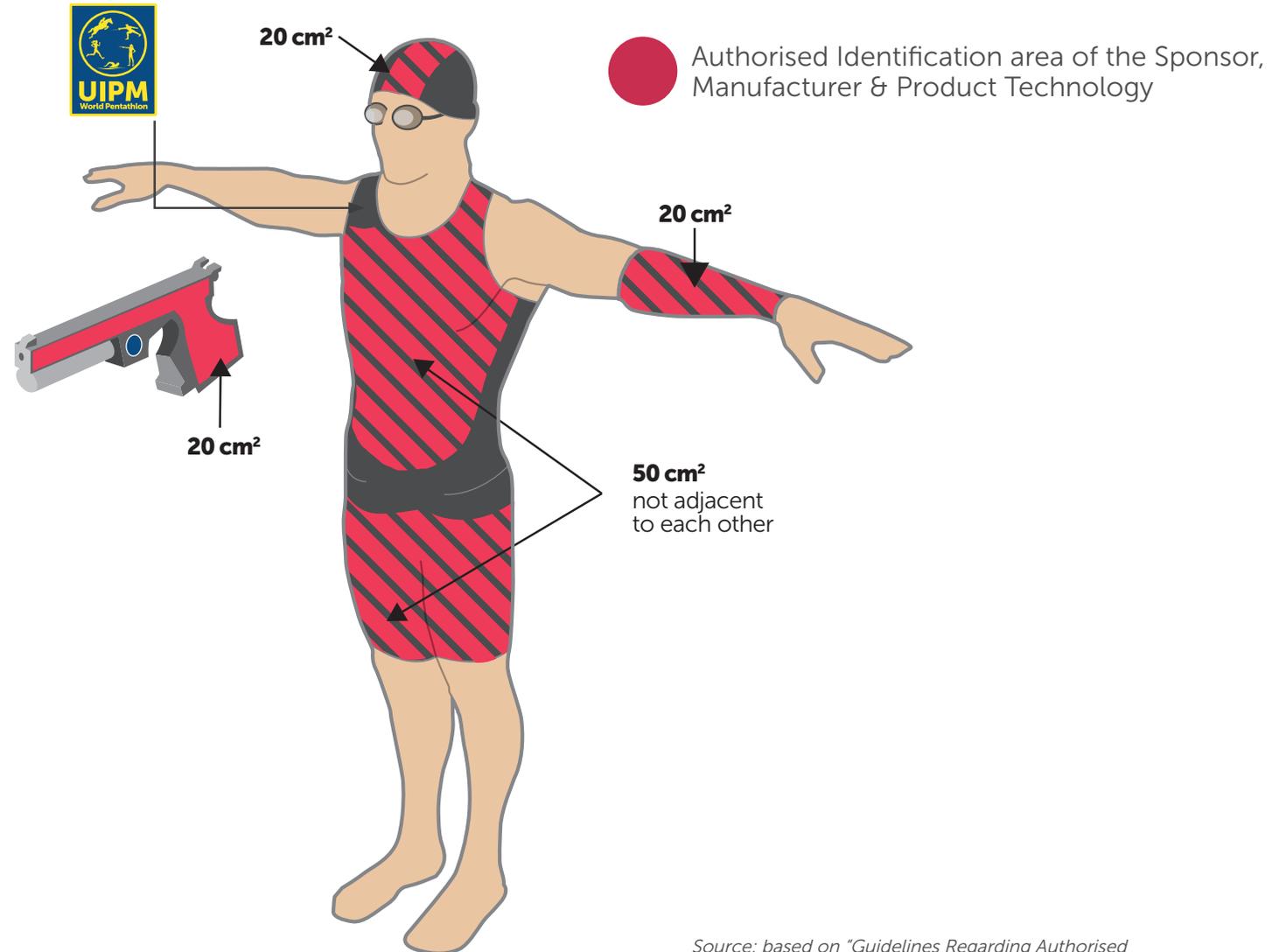
- **SWIM SLEEVE**

Maximum size of 20 cm².

- **LASER PISTOL**

Maximum size of 20 cm² on both sides

A UIPM Sticker is required for all existing pistols. If already bought, it is necessary to ask the provider for a UIPM sticker



Source: based on "Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020"

Fencing

Clothing Items:

• FENCING JACKET

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

• FENCING PANTS

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

Sport Equipments:

• FENCING ÉPÉE

Maximum size of 2.5 cm².

• FENCING MASK

The mask can be covered by a national flag or colours that identify the nationality of the athlete. Maximum size of 12.5 cm².

• FENCING GLOVE

Maximum size of 10 cm².

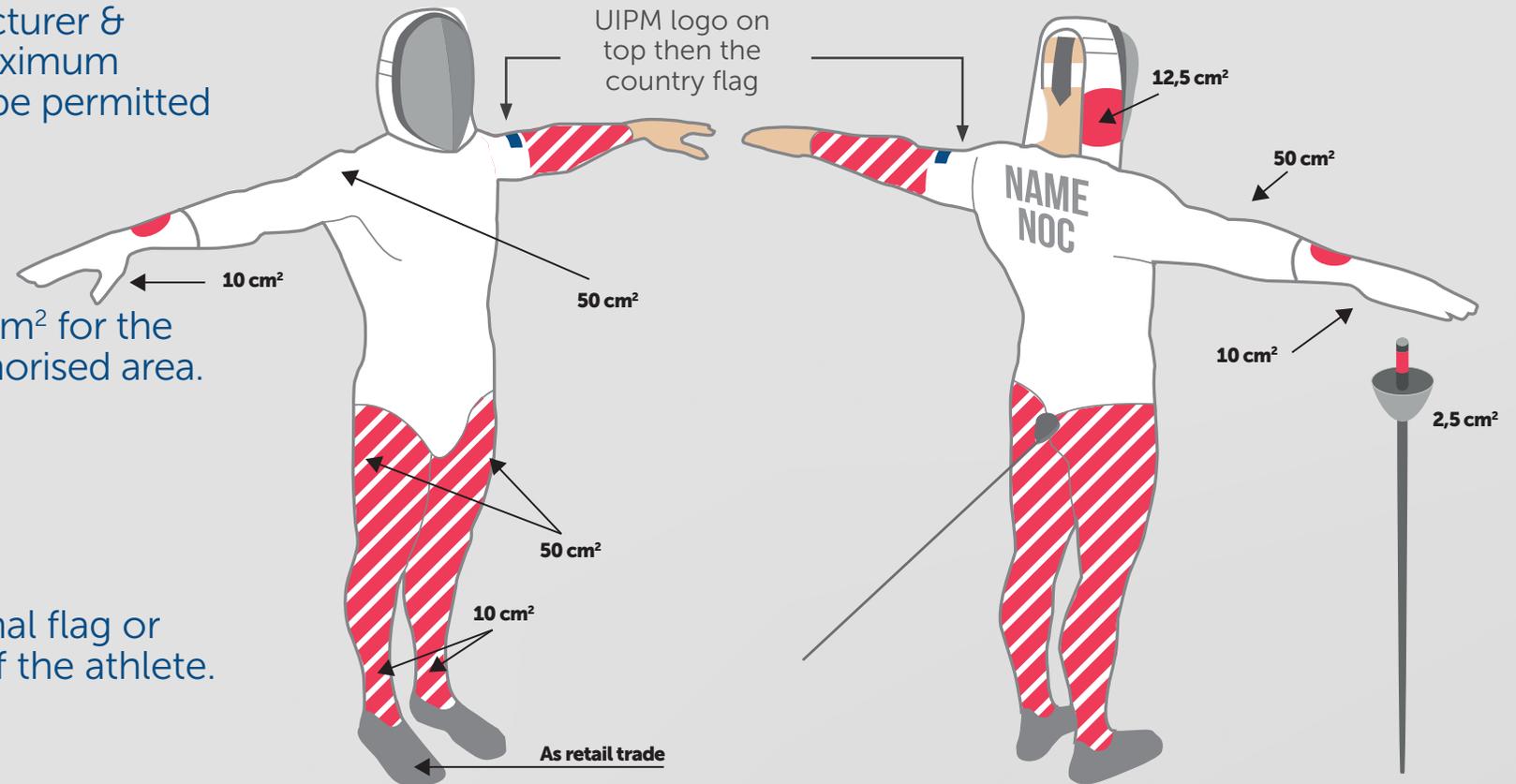
• FENCING SOCKS

Maximum size of 10 cm².



Authorised Identification area of the Sponsor, Manufacturer & Product Technology

Source: based on "Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020"



Riding

Clothing Items:

- **RIDING JACKET**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

- **RIDING BREECHES**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

Sport Equipments:

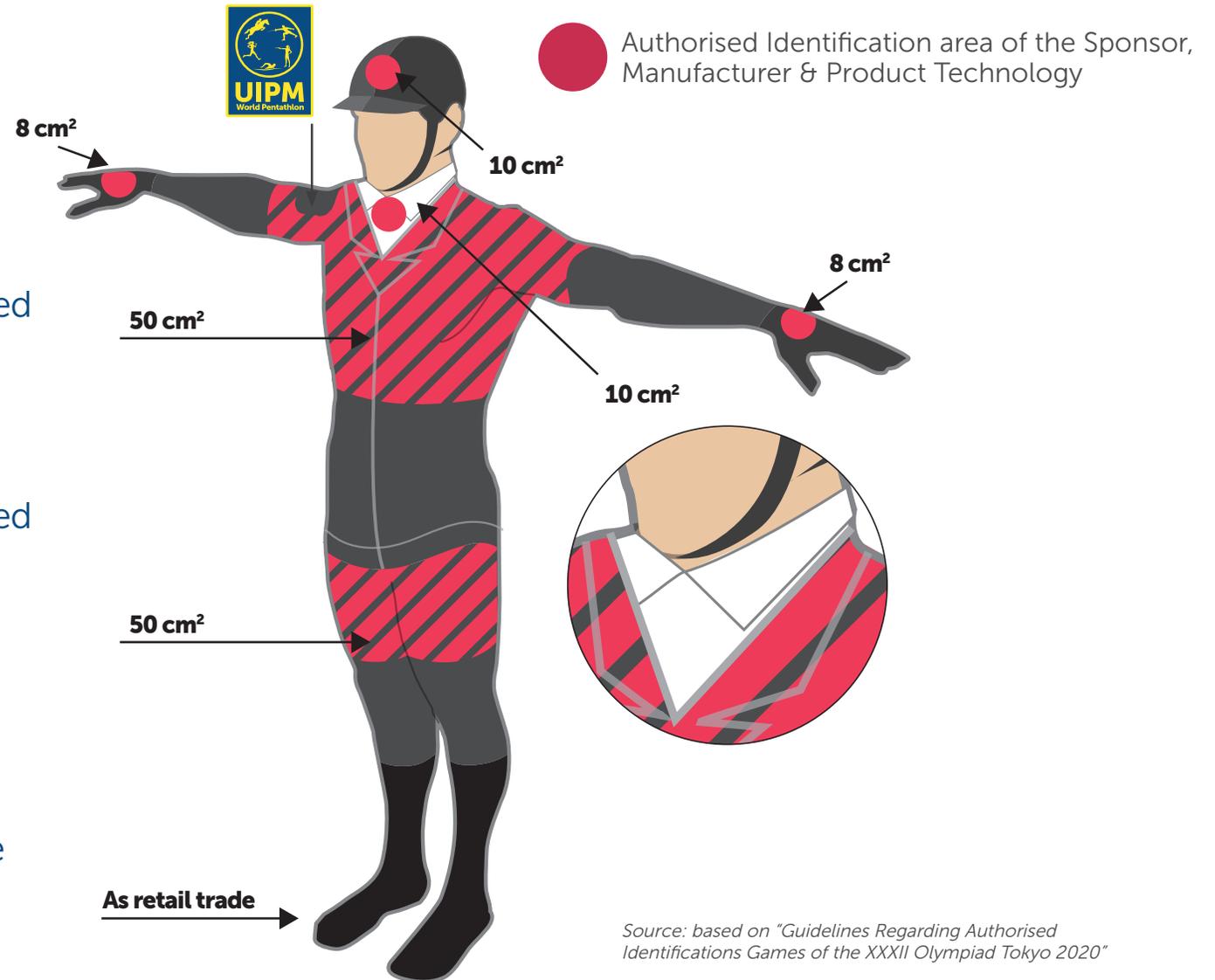
- **SADDLE**

Not greater than 10% of the surface area of the item, to a maximum size of 60 cm².

- **RIDING HELMET & PROTECTIVE HEADGEAR**

To a maximum size of 10 cm² and placed in the front, in the middle and on top of the visor.

For army uniform; UIPM logo is not needed.



Laser Run

Clothing Items:

- **SHIRT/JACKET**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

- **TROUSERS/SHORTS**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

- **TRACKSUIT**

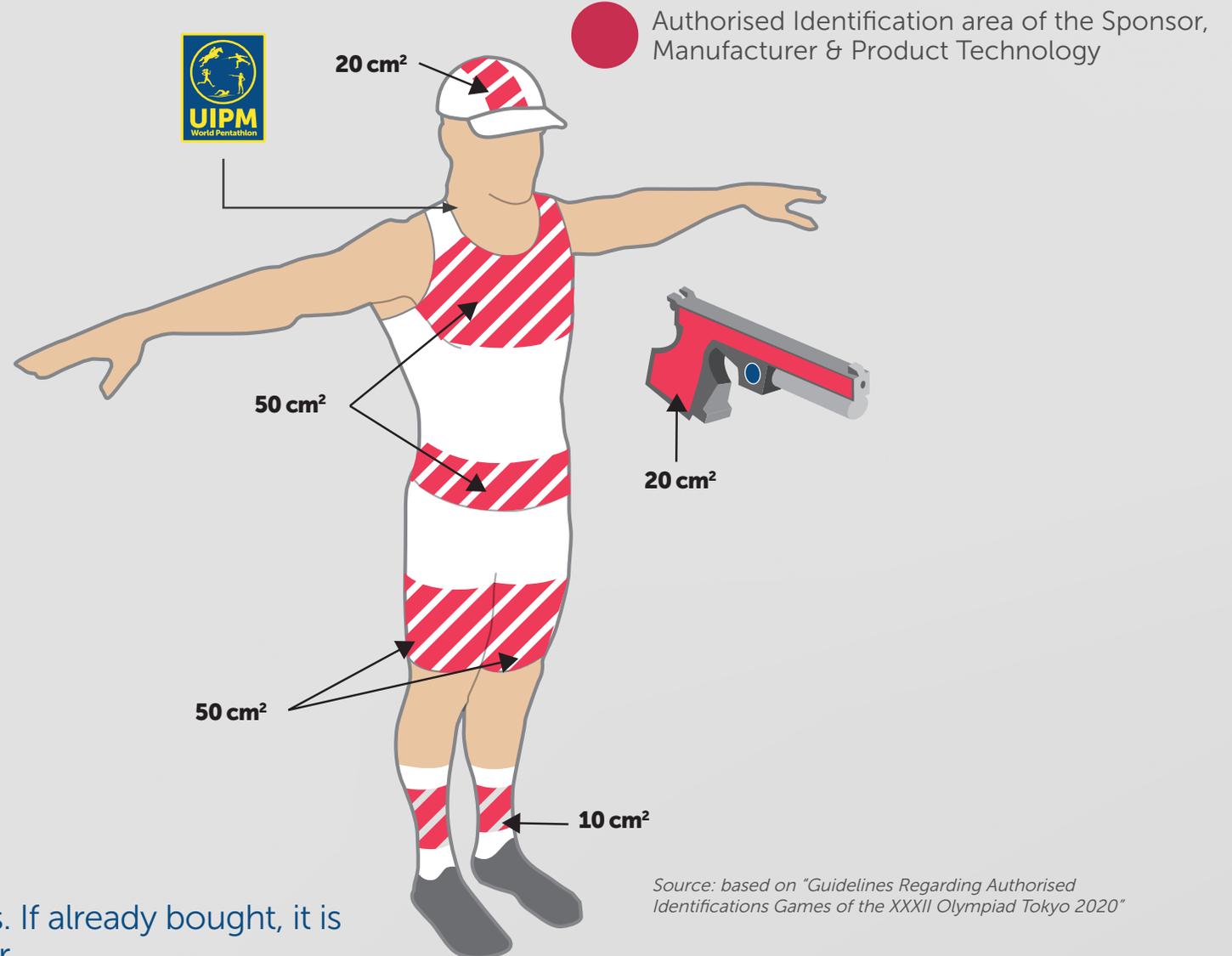
Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50 cm² for the 2 sides) shall be permitted on the authorised area.

Sport Equipments:

- **LASER PISTOL**

Maximum size of 20 cm² on both sides.

A UIPM Sticker is required for all existing pistols. If already bought, it is necessary to ask the provider for a UIPM sticker.



Source: based on "Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020"

Ceremony Uniform

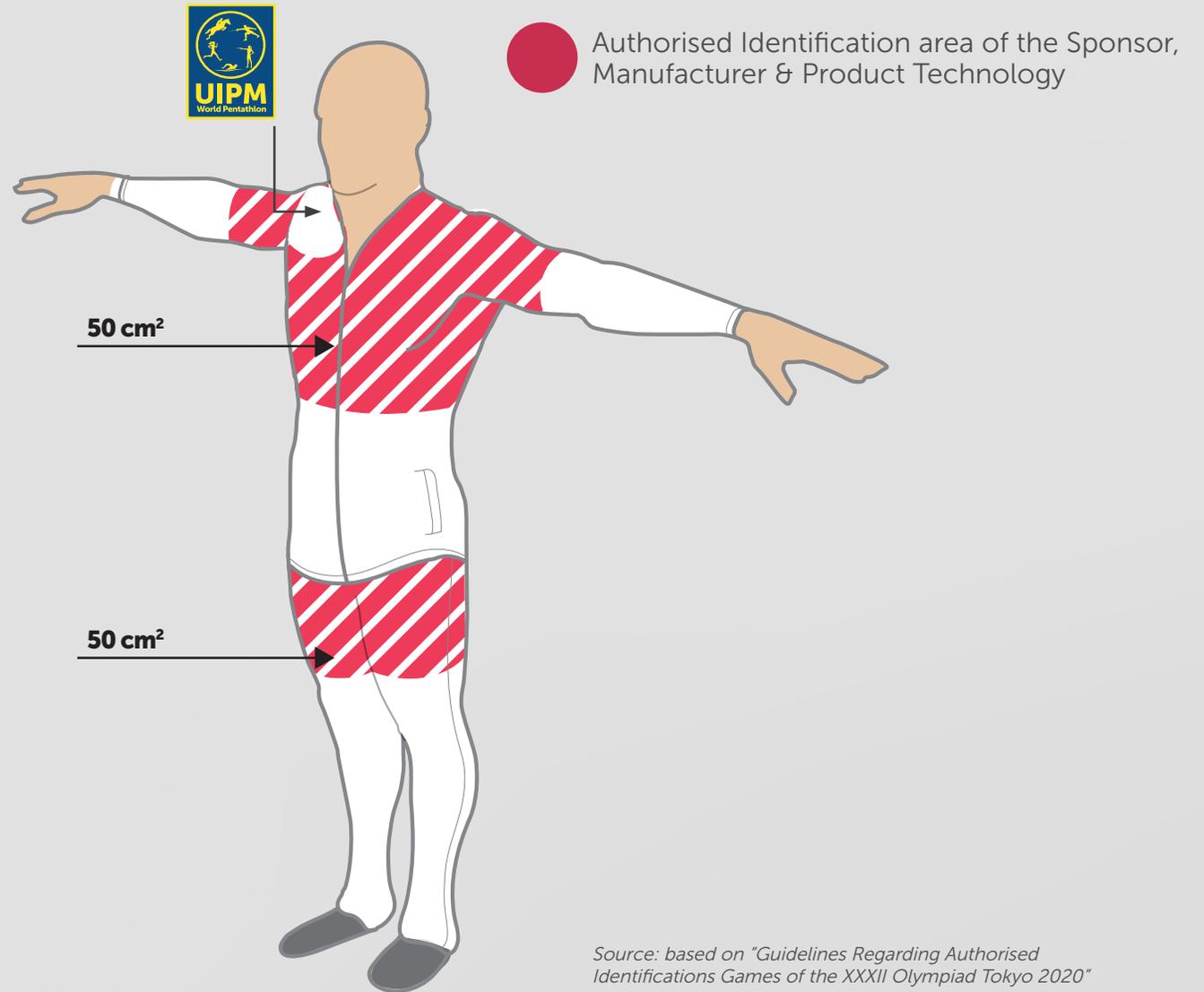
Clothing Items:

- **CEREMONY JACKET**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50cm² for the 2 sides) shall be permitted on the authorised area.

- **CEREMONY TROUSER**

Identification of the Sponsor, Manufacturer & Product Technology (to an overall maximum space of 50cm² for the 2 sides) shall be permitted on the authorised area.



Source: based on "Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020"

Application of Guidelines regarding Authorised Identifications for Sponsors, Manufacturer & Product Technology

ACCESSORIES /FOOTWEAR

One Identification of the the Sponsor, Manufacturer & Product Technology per item will be permitted, according to the following dimensions:

TIE/SCARVES to a maximum size of 6 cm².

ARMBAND to a maximum size of 6 cm².

SPURS to a maximum size of 6 cm².

RIDING CROP to a maximum size of 6 cm².

GLOVES maximum size of 8 cm².

SOCKS maximum size of 10 cm².

TOWEL maximum size of 50 cm².

EYEWEAR as generally used on products sold through the retail trade.

BAG not greater than 10% of the surface area of the item, to a maximum size of 60 cm².

SHOES as generally used on products sold through the retail trade.

To be applied only for UIPM major events:

UIPM Pentathlon World Cups, Final and World Championships and all Category A event



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